

Report on World Creativity and Innovation Day Celebration

Title of the Session: World Creativity and Innovation Day Quiz Competition

Organized By: Institution's Innovation Council (IIC), Swami Vivekananda University, Barrack pore, Kolkata West Bengal

Mode of Delivery: Off-line

No. of Participants: 45

Nationality: Indian

Duration: 8 Hour

Date & Venue: 21th April 2026, MSB Room- 102, Swami Vivekananda University, Barrack pore, Kolkata West Bengal

Objectives:

The objective of the program was to broaden students' intellectual horizons by integrating the principles of **World Creativity and Innovation Day** into the learning environment. By involving both students and teachers in collaborative activities, the event sought to demonstrate how innovative thinking can be applied to solve complex problems, while using the quiz competition to reinforce factual knowledge and reward academic curiosity.

Theme:

The central theme of the program was anchored in **World Creativity and Innovation**, a global initiative aimed at encouraging multidisciplinary thinking to achieve a sustainable future. To translate these concepts into active participation, the event featured a high-stakes **Quiz Competition**. This segment was specifically designed to test students' knowledge of historical breakthroughs, modern technological advancements, and the significance of the United Nations' World Creativity and Innovation Day (April 21st).

Outcome:

The session served as a pivotal platform for both students and educators to deepen their conceptual grasp of **World Creativity and Innovation**. By fostering an environment of intellectual curiosity, the program successfully enhanced the participants' **divergent thinking capabilities**. The integration of interactive segments, including a competitive quiz and structured brainstorming modules, acted as a catalyst for creative problem-solving, empowering 'innovative minds' to transition from passive learning to active contribution.

Session Highlights:

To celebrate **World Creativity and Innovation Day**, the Institution's Innovation Council (IIC), School of Engineering (Department of Mechanical Engineering, Electrical Engineering, Civil Engineering), Swami Vivekananda University, Barrack pore, Kolkata West Bengal hosted a highly impactful expert session featuring keynote addresses from **Dr. Ranjan Kumar**, Director of the IIC Cell and Head of the department (Mechanical Engineering), and **Prof. (Dr.) Bikash Panja**, Dean of the

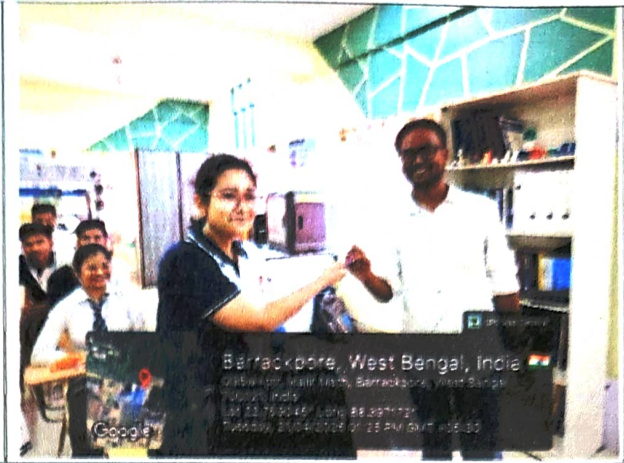
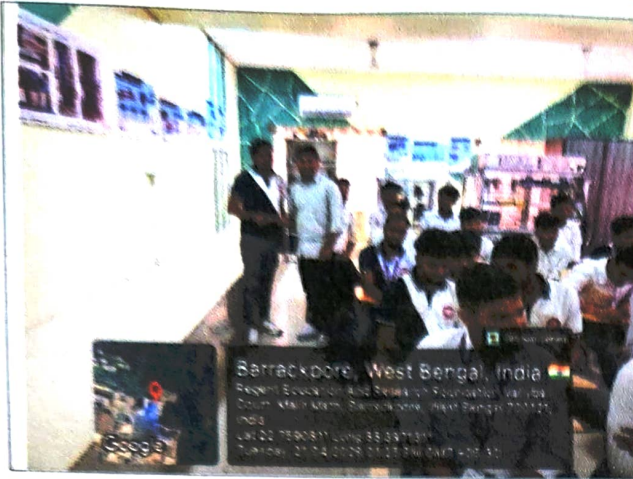
School of Engineering, both of whom offered profound insights into fostering a culture of ingenuity. The program transitioned from theory to practice through an intensive, innovation-driven quiz competition that saw enthusiastic participation from the entire student body, effectively sharpening their brainstorming and analytical capabilities. This comprehensive session served as a vital catalyst for professional growth for both students and faculty, successfully reinforcing the value of creative problem-solving in modern engineering. The event concluded with a commemorative group photograph, symbolizing a collective commitment to maintaining a vibrant, innovation-centric academic environment.

Glimpse of the event:



**Institution's Innovation Council (IIC),
Swami Vivekananda University, Kolkata**

Signature
**Institution's Innovation Council
Swami Vivekananda University**



General Participants Feedback:

Appreciations:

- Insightful and engaging sessions.
- Effective knowledge-sharing between participants and members.
- Provided a valuable platform for interaction and collaboration.

Recommendations:

- Incorporate sustainable practices in future Programs.
- Encourage collaborative initiatives among participants.
- Ensure continued engagement through follow-up workshops or sessions.

Signature of the Convener with University Seal

Convener:

Dr. Ranjan Kumar,
Convener, IIC Cell
Associate Professor & Head, Dept. of Mechanical Engineering,
Swami Vivekananda University, Kolkata-700121.


Institution's Innovation Council
Swami Vivekananda University